

PREMIERCLUB PROGRAM OFFICIAL RULES & REGULATIONS

Eligible Participants

PrimeSource Building Products, Inc. qualified customers.

In 2020 There are NEW Qualification Rules

- Customer must achieve a specified level of purchases as designated by PrimeSource by the end of the program—**Primary Total Sales Goal**.
- NEW:** We have moved away from the 4 category goals. Instead customer must achieve a specified level of purchases in the **New Programs** category, comprised of products not previously purchased from a category in the last calendar year. This new category encompasses products customer has not purchased in 2019.
- Trip award will be earned when the **Primary Total Sales Goal** and **New Programs Goal** are achieved.
- If customer does not achieve the goal in the New Program category, customer can qualify by achieving a slightly higher overall sales goal specified by PrimeSource by the end of the program—**Total Sales Goal**.
- All discounted net purchases from PrimeSource shipped and invoiced from January 1, 2020 through December 31, 2020 will be applied toward your program goal.
- Every \$100 purchased from PrimeSource will earn you 1 point toward your program point goals, unless otherwise specified.

Additional Information

- Travel award includes airfare, hotel accommodations, group meals, and access to exclusive events and entertainment, including the PremierClub Buying Show for two people at the 2021 PremierClub VIP Trip.
- Goal progress will be available online and e-statements will be emailed to each officially enrolled Customer (Company) on a monthly basis.

- Substitutions of cash, merchandise awards, or products in lieu of the PremierClub event will not be permitted.
- All product must be shipped and invoiced during the program period of January 1, 2020 – December 31, 2020.
- Purchases and/or earned travel awards cannot be carried over into another PremierClub program period.
- Purchases made during this program apply only to the same program.
- Buy-ins for a trip award are not permitted.
- PrimeSource reserves the right to cancel PremierClub membership for late, partial, or unpaid invoices. Only discounted and current purchases (invoice paid within stated payment terms) apply toward the trip goals.
- No one under the age of twenty-one (21) will be permitted to participate in any portion of the PremierClub program.
- Gateway departure cities will be determined, and selections from other cities may require additional air costs, which will be the responsibility of the requesting Customer.
- Cancellations and/or no-shows within thirty (30) days of the scheduled departure date may result in penalties.
- PrimeSource, at its sole discretion, may change the destination, program travel dates, or revoke or amend any or all parts of the 2020 PremierClub Program.
- Any liability for Federal, State, or other taxes imposed upon an award and/or rebates received will be the responsibility of the receiving Company, not of PrimeSource Building Products, Inc.
- In the event of any questions or interpretation of the 2020 PremierClub Official Rules & Regulations, the decision of the Executives of PrimeSource Building Products, Inc. will be final.

Once again, we thank you for choosing to be a part of the PrimeSource PremierClub and we look forward to celebrating your success in Miami!



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